

[The reality of clinical information overload]



50 Million
medical and scientific
publications are available in
public databases



One new medical or scientific
publication occurs every
30 Seconds



7,000 Publications
may be yielded from PubMed
searches for commonly
encountered clinical problems

[An audit of 24-hour medical intake in an acute care hospital included:]



18 Patients



44 Diagnoses



3,679 pages
of national guidelines



122 hours
of reading



**Clinicians can't
easily navigate**
to the nugget of
information they need



Clinicians want to provide
care based on the
**best available
evidence**



One expert
can no longer
know all



Knowledge is growing at an
**unprecedented
rate**

[This is where *DynaMed Plus*[®] can help]



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exemplifies the
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